

1 of 7

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart	
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	1	F	6A-630A		:30	\$325.00	09/07-09/07	2	1	2	\$650.00		
			Buyline Comment: 6AM NEWS										
	2	M	6A-630A		:30	\$325.00	09/10-09/10	2	1	2	\$650.00		
			Buyline Comment: 6AM NEWS										
	3	F	630A-7A		:30	\$325.00	09/07-09/07	2	1	2	\$650.00		
			Buyline Comment: 630AM NEWS										
	4	M	630A-7A		:30	\$325.00	09/10-09/10	2	1	2	\$650.00		
			Buyline Comment: 630AM NEWS										
	5	F	7A-9A		:30	\$325.00	09/07-09/07	2	1	2	\$650.00		
			Buyline Comment: GOOD MORNING AMERICA										
	6	M	7A-9A		:30	\$325.00	09/10-09/10	2	1	2	\$650.00		
			Buyline Comment: GOOD MORNING AMERICA										
	7	F	9A-10A		:30	\$225.00	09/07-09/07	2	1	2	\$450.00		
			Buyline Comment: THE MORNING BLEND										
	8	M	9A-10A		:30	\$225.00	09/10-09/10	2	1	2	\$450.00		
			Buyline Comment: THE MORNING BLEND										

Station KTNV-TV LAS VEGAS, NV

Advertiser () .ROMNEY 4 PRESIDENT

Product MITT ROMNEY

Estimate# 361

Buyer STEPHANIE KINCAID

Phone#

Fax#

Agency () AMERICAN RAMBLER PRODUCTIONS

138 CONANT STREET

BEVERLY, MA 02494

Agency C/P1/P2/E //361

Flight Dates 09/07/2012 - 09/10/2012

Hiatus Weeks

Rep Firm

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	9	F	10A-11A		:30	\$550.00	09/07-09/07	2	1	2	\$1,100.00	
				Buyline Comment: THE VIEW								
	10	M	10A-11A		:30	\$550.00	09/10-09/10	2	1	2	\$1,100.00	
				Buyline Comment: THE VIEW								
	11	F	11A-12P		:30	\$300.00	09/07-09/07	2	1	2	\$600.00	
				Buyline Comment: MIDDAY NEWS								
	12	M	11A-12P		:30	\$300.00	09/10-09/10	2	1	2	\$600.00	
				Buyline Comment: MIDDAY NEWS								
	13	F	12P-1P		:30	\$275.00	09/07-09/07	2	1	2	\$550.00	
				Buyline Comment: THE CHEW								
	14	M	12P-1P		:30	\$275.00	09/10-09/10	2	1	2	\$550.00	
				Buyline Comment: THE CHEW								
	15	F	1P-2P		:30	\$275.00	09/07-09/07	2	1	2	\$550.00	
				Buyline Comment: AFTERNOON G.M.A.								
	16	M	1P-2P		:30	\$275.00	09/10-09/10	2	1	2	\$550.00	
				Buyline Comment: GENERAL HOSPITAL								
	17	F	2P-3P		:30	\$300.00	09/07-09/07	2	1	2	\$600.00	
				Buyline Comment: GENERAL HOSPITAL								
	18	M	3P-330P		:30	\$250.00	09/10-09/10	2	1	2	\$500.00	
				Buyline Comment: MILLIONAIRE								
	19	F	3P-330P		:30	\$250.00	09/07-09/07	2	1	2	\$500.00	
				Buyline Comment: MILLIONAIRE								

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	20	F	330P-4P		:30	\$250.00	09/07-09/07	2	1	2	\$500.00		
			Buyline Comment: AFTERNOON NEWS										
	21	M	330P-4P		:30	\$250.00	09/10-09/10	2	1	2	\$500.00		
			Buyline Comment: AFTERNOON NEWS										
	22	M	4P-430P		:30	\$250.00	09/10-09/10	2	1	2	\$500.00		
			Buyline Comment: JUDGE JUDY										
	23	F	4P-430P		:30	\$250.00	09/07-09/07	2	1	2	\$500.00		
			Buyline Comment: JUDGE JUDY										
	24	M	430P-5P		:30	\$250.00	09/10-09/10	2	1	2	\$500.00		
			Buyline Comment: JUDGE JUDY										
	25	F	430P-5P		:30	\$250.00	09/07-09/07	2	1	2	\$500.00		
			Buyline Comment: JUDGE JUDY										
	26	M	5P-530P		:30	\$350.00	09/10-09/10	2	1	2	\$700.00		
			Buyline Comment: 5PM NEWS										
	27	F	5P-530P		:30	\$350.00	09/07-09/07	2	1	2	\$700.00		
			Buyline Comment: 5PM NEWS										
	28	M	6P-630P		:30	\$400.00	09/10-09/10	2	1	2	\$800.00		
			Buyline Comment: 6PM NEWS										
	29	F	6P-630P		:30	\$400.00	09/07-09/07	2	1	2	\$800.00		
			Buyline Comment: 6PM NEWS										
	30	M	630P-7P		:30	\$400.00	09/10-09/10	2	1	2	\$800.00		
			Buyline Comment: 630PM NEWS										

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart	
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	31	F	630P-7P		:30	\$400.00	09/07-09/07	2	1	2	\$800.00		
			Buyline Comment: 630PM NEWS										
	32	M	7P-730P		:30	\$350.00	09/10-09/10	2	1	2	\$700.00		
			Buyline Comment: ACCESS HOLLYWOOD										
	33	F	7P-730P		:30	\$350.00	09/07-09/07	2	1	2	\$700.00		
			Buyline Comment: ACCESS HOLLYWOOD										
	34	F	730P-8P		:30	\$350.00	09/07-09/07	2	1	2	\$700.00		
			Buyline Comment: MILLIONAIRE										
	35	M	730P-8P		:30	\$350.00	09/10-09/10	2	1	2	\$700.00		
			Buyline Comment: MILLIONAIRE										
	36	M	11P-1135P		:30	\$600.00	09/10-09/10	2	1	2	\$1,200.00		
			Buyline Comment: LATE NEWS										
	37	F	11P-1135P		:30	\$600.00	09/07-09/07	2	1	2	\$1,200.00		
			Buyline Comment: LATE NEWS										
	38	M	1135P-1205A		:30	\$400.00	09/10-09/10	2	1	2	\$800.00		
			Buyline Comment: NIGHTLINE										
	39	F	1135P-1205A		:30	\$400.00	09/07-09/07	2	1	2	\$800.00		
			Buyline Comment: NIGHTLINE										
	40	F	9P-10P		:30	\$1,500.00	09/07-09/07	2	1	2	\$3,000.00		
			Buyline Comment: PRIMETIME: WHAT WOULD YOU DO										
	41	F	10P-11P		:30	\$2,000.00	09/07-09/07	2	1	2	\$4,000.00		
			Buyline Comment: 20/20										

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	42	SA	6A-630A		:30	\$250.00	09/08-09/08	2	1	2	\$500.00	
		Buyline Comment: SATURDAY 6AM NEWS										
	43	SA	630A-7A		:30	\$250.00	09/08-09/08	2	1	2	\$500.00	
		Buyline Comment: SATURDAY 630AM NEWS										
	44	SA	7A-8A		:30	\$275.00	09/08-09/08	2	1	2	\$550.00	
		Buyline Comment: SATURDAY G.M.A.										
	45	SA	8A-9A		:30	\$275.00	09/08-09/08	2	1	2	\$550.00	
		Buyline Comment: SATURDAY 8AM NEWS										
	46	SA	4P-8P		:30	\$1,000.00	09/08-09/08	4	1	4	\$4,000.00	
		Buyline Comment: NASCAR SPRINT CUP RACING										
	47	SA	6P-630P		:30	\$300.00	09/08-09/08	1	1	1	\$300.00	
		Buyline Comment: SATURDAY 6PM NEWS										
	48	SA	11P-1135P		:30	\$500.00	09/08-09/08	1	1	1	\$500.00	
		Buyline Comment: SATURDAY LATE NEWS										
	49	SA	5A-530A		:30	\$200.00	09/08-09/08	2	1	2	\$400.00	
		Buyline Comment: SATURDAY 5AM NEWS										
	50	SA	530A-6A		:30	\$200.00	09/08-09/08	2	1	2	\$400.00	
		Buyline Comment: SATURDAY 530AM NEWS										
	51	SU	6A-630A		:30	\$250.00	09/09-09/09	2	1	2	\$500.00	
		Buyline Comment: SUNDAY 6AM NEWS										
	52	SU	630A-7A		:30	\$250.00	09/09-09/09	2	1	2	\$500.00	
		Buyline Comment: SUNDAY 630AM NEWS										

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	53	SU	7A-8A		:30	\$275.00	09/09-09/09	2	1	2	\$550.00	
			Buyline Comment: SUNDAY G.M.A.									
	54	SU	8A-9A		:30	\$275.00	09/09-09/09	2	1	2	\$550.00	
			Buyline Comment: SUNDAY 8AM NEWS									
	55	SU	10A-11A		:30	\$400.00	09/09-09/09	1	1	1	\$400.00	
			Buyline Comment: THIS WEEK									
	56	SU	6P-630P		:30	\$400.00	09/09-09/09	2	1	2	\$800.00	
			Buyline Comment: SUNDAY 6PM NEWS									
	57	SU	7P-8P		:30	\$650.00	09/09-09/09	1	1	1	\$650.00	
			Buyline Comment: AMERICA'S FUNNIEST VIDEOS									
	58	SU	11P-1135P		:30	\$600.00	09/09-09/09	1	1	1	\$600.00	
			Buyline Comment: SUNDAY LATE NEWS									
	59	SU	5A-530A		:30	\$150.00	09/09-09/09	2	1	2	\$300.00	
			Buyline Comment: SUNDAY 5AM NEWS									
	60	SU	530A-6A		:30	\$150.00	09/09-09/09	2	1	2	\$300.00	
			Buyline Comment: SUNDAY 530AM NEWS									

---REPORT TOTALS---

Report Totals: 117 / \$46,250.00

---SALES MONTHLY TOTALS---

Sep 12: 117 / \$46,250.00

Sales Totals: 117 / \$46,250.00

Station KTNV-TV LAS VEGAS, NV

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Flight Dates 09/07/2012 - 09/10/2012

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Salesperson Phone# 215-567-6005

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Station Totals: 117 / \$46,250.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$165,179	KBLR	0%	KLAS	24%	KSNV	20%	KTNV	28%	KTUD	0%
		KVCW	6%	KVMY	1%	KVVU	21%				

---COMPETITIVE COMMENTS---
COMPETITIVE IS ESTIMATED

Books JUL11, EJUL12
Demos RA35+

--- CREDIT RISK ---
CASH IN ADVANCE